

**2013 Annual Town Meeting Warrant  
Proposed Sign Bylaw Amendments - Articles 6 - 15**

Respectfully submitted by the Ad Hoc Sign Bylaw Review Committee

NOTE: This Table is for reference only and will not be made part of the Sign Bylaw. Proposed amendments to the Sign Bylaw related to dimensional regulations/physical characteristics are **highlighted in bold italicized colored text**. The proposed revision is presented first, followed by the current regulation in parenthesis. ( None ) denotes that there is no current regulation in effect. See reverse side for continuation of Industrial Districts' signs, Abbreviations and Footnotes. Table 40.1 does not identify all of the proposed amendments; see Warrant Articles 6 - 15 for complete documentation of proposed amendments.

**Table 40.1 Schedule of Sign Regulations (1)**

Sign Type	Maximum Area	Maximum Height (2)	Maximum Width	Maximum Number	Minimum Setback (3)	Illumination (4)	Permit Procedure	Remarks
<b>IN RESIDENCE DISTRICTS A, B, C, D and R - Standard Subdivisions &amp; Cluster Developments</b>								
Wall Sign	<i>6 s.f. (4 s.f.)</i>	-	-	1	n/a	NA	SP	Only permitted where a Special Permit has been granted for the home occupation being advertised.
Freestanding Sign	<i>6 s.f. (4 s.f.)</i>	-	-	1	5-feet	NA	SP	Only permitted where a Special Permit has been granted for the home occupation being advertised.
Construction Sign	<i>6 s.f. (48 s.f.) Except 32 s.f. for multiple-dwelling or subdivision</i>	<i>5-feet above grade ( None )</i>	-	1	10-feet	NA	N	Sign must be removed from lot within 14-days of issuance of an occupancy permit <i>or when construction is complete</i> . Construction Signs are permitted by-right in conjunction with projects for which a building permit has been issued.
Real Estate Sign	6 s.f.	-	-	1	-	NA	N	
<i>Non-Commercial Sign</i>	<i>6 s.f. ( None )</i>	-	-	-	<i>5-feet ( None )</i>	<i>NA</i>	<i>N</i>	<i>Regulated as a Temporary Sign</i>
<i>Traffic Control Signs</i>	<i>12 s.f. ( None )</i>	<i>8-feet ( None )</i>	-	-	<i>n/a</i>	<i>NA</i>	<i>See Remarks</i>	<i>See 40.4, Section 2.G for permit procedure.</i>
<b>IN LIMITED BUSINESS DISTRICT (LBD), GENERAL BUSINESS DISTRICT (GBD) &amp; COMMERCIAL DISTRICT (CD)</b>								
Wall Sign	50 s.f. or 10% of front wall area	4-feet high	-	1 (more than 1 by SP)	n/a	External	B	An increase in area up to 20% of front wall area <i>and more than 50 SF in sign area</i> requires a Special Permit. <i>Increased size (area) relief available by SP for businesses that front on two streets - up to 25% of first floor front wall area and more than 60 SF in sign area.</i>
Freestanding Sign	<i>30 s.f. (20 s.f.) Increase to 56 s.f. is allowed. See Remarks</i>	<i>6-feet above grade. Increase to 7-feet above grade is allowed. See Remarks</i>	<i>5-feet; Increase to 8-feet allowed. See Remarks</i>	1	5-feet	External	B	<i>Increase in maximum sign height, width &amp; area for lots with more than two businesses located thereon, permitted by-right.</i>
Projecting Sign	10 s.f.	20-feet above grade	4-feet projection	1 per business	2 ft. inside curb line	NA	B	No lower than 8-feet above sidewalk. Only permitted in LBD, North Road Overlay District and Depot Area Mixed-Use Overlay District projects.
Construction Sign	<i>32 s.f. (48 s.f.)</i>	<i>6-feet above grade ( None )</i>	-	1	10-feet	NA	N	Sign must be removed from lot within 14-days of issuance of an occupancy permit <i>or when construction is complete</i> . Construction Signs are permitted by-right in conjunction with projects for which a building permit has been issued.
Real Estate Sign	<i>32 s.f. (6 s.f.)</i>	<i>6-feet above grade ( None )</i>	-	1	<i>5-feet ( None )</i>	NA	N	
<i>Non-Commercial Sign</i>	<i>6 s.f. ( None )</i>	-	-	-	<i>5-feet ( None )</i>	<i>NA</i>	<i>N</i>	<i>Regulated as a Temporary Sign</i>
Window Sign	25% of window area	-	-	-	n/a	NA	N	
Awning Sign	-	12-inch-high characters	3/4 of the length of the edge of the awning on which characters are displayed	1 per business	-	NA	B	<i>Permissible area may be divided among more than one awning by SP to divide wall signage (5)</i>
Flags	24 s.f. (LBD & GBD); 40 s.f. (CD)	-	6-feet (LBD & GBD) 8-feet (CD)	3	n/a	NA (See Remarks for exception)	SP for additional flags	Displaying additional flags requires a Special Permit. Only illumination of USA flag is permitted if flag is displayed at night.
<i>Traffic Control Signs</i>	<i>12 s.f. ( None )</i>	<i>10-feet ( None )</i>	-	-	<i>n/a</i>	<i>NA</i>	<i>See Remarks</i>	<i>See 40.4, Sections 3.N and 4K, for permit procedure.</i>
<b>IN INDUSTRIAL DISTRICT, INDUSTRIAL PARK DISTRICT &amp; INDUSTRIAL-C DISTRICT</b>								
Wall Sign	50 s.f. or 10% of front wall area	4-feet	-	1 (more than 1 by SP)	n/a	External	B	Locating sign above 1st floor of building requires a SP. An increase in area up to 20% of front wall area <i>and more than 50 SF in sign area</i> requires a Special Permit. <i>Increased size (area) relief available by SP for businesses that front on two streets - up to 25% of first floor front wall area and more than 60 SF in sign area.</i>
Freestanding Sign	<i>100 s.f. (20 s.f.)</i>	<i>15-feet above grade (20 feet above grade)</i>	<i>- (5-feet)</i>	<i>(More than 1 by SP) 1</i>	<i>10-feet (5 feet)</i>	External	B	If freestanding sign serves as a business directory - 6 s.f. allowed for each business.
Projecting Sign	10 s.f.	20-feet above grade	4-feet projection	1 per business	2 ft. inside curb line	NA	B	No lower than 8-feet above sidewalk. Projecting signs only permitted in Industrial Mixed-Use projects, by-right.

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Sign Type	Maximum Area	Maximum Height (2)	Maximum Width	Maximum Number	Minimum Setback (3)	Illumination (4)	Permit Procedure	Remarks
Construction Sign	48 s.f.	<i>6-feet above grade ( None )</i>	-	1	<i>10-feet ( None )</i>	NA	N	Sign must be removed from lot within 14-days of issuance of an occupancy permit <b>or when construction is complete</b> . Construction Signs are permitted by-right in conjunction with projects for which a building
Real Estate Sign	<i>48 s.f. (6 s.f.)</i>	<i>6-feet above grade ( None )</i>	-	1	<i>10-feet ( None )</i>	NA	N	
<i>Non-Commercial Sign</i>	<i>6 s.f. ( None )</i>	-	-	-	<i>5-feet ( None )</i>	-	-	Regulated as a Temporary Sign
Window Sign	25% of window area	-	-	-	n/a	NA	N	
Awning Sign	-	12-inch-high characters	3/4 of the length of the edge of the awning on which characters are displayed	1 per business	-	NA	B	<i>Permissible area may be divided among more than one awning by SP to divide wall signage (5)</i>
Flags	40 s.f.	-	8-feet	3	n/a	NA (See Remarks for exception)	SP for additional flags	Displaying additional flags requires a Special Permit. Only illumination of USA flag is permitted if flag is displayed at night.
Traffic Control Signs	12 s.f.	<i>8-feet (10-feet)</i>	-	-	n/a	NA	See Remarks	See 40.4, Section 5.L for permit procedure.

**Abbreviations:** N = No permit required (permitted as-of-right); B = Building Permit required; SP = Special Permit required; NA = Not Allowed; n/a = Not Applicable; a dash "-" = No regulation in effect.

**Footnotes:**

- (1) See Article 40 Sign Bylaw text for specific requirements not noted in Table 40.1. This Table presents a snapshot of certain sign regulations and does not identify all sign types or requirements noted in the Sign Bylaw.
- (2) Maximum Height: Unless otherwise noted, the maximum sign height denotes the sign display area (i.e., message text, lettering, symbols); "above grade" denotes maximum height measured from finished grade to top of sign.
- (3) Minimum Setback: Setback requirements are measured from front yard property line.
- (4) Illumination: A Special Permit is required for all sign illumination.
- (5) Area of awning sign(s) shall be included in the total wall sign area quantification.